



Great Yarmouth Arts Festival

2024

GYAF Advert Upload for Brochure

Dear Business Owner,

Thank you for agreeing to have an advert in our GYAF 2024 Brochure. Below I have listed a few requirements and how to get it to us.

Advert Requirements:

- ✚ The advert must be in one of the following file formats – **JPG, PNG** or **PDF** (PDFs are our preferred format).
- ✚ The advert must be **300 DPI**, this ensures that when printed it is clear and will not be pixelated (blurry).
- ✚ For full page adverts, it must be no larger than an **21cm X 27.9cm (A4 sheet)** and for half page adverts it must be no larger than **21cm X 13.95cm (Half A4 sheet)**.
- ✚ The total file size of the advert **must not exceed 25MB**.

By ensuring that all four of these requirements are followed, then your advert will be added correctly within the brochure.

How to Upload It:

To upload it, simply visit <https://www.greatyarmouthartsfestival.co.uk/advert-upload> and fill out the form fully, then if we need to contact you regarding an issue with your advert, we can.

Seeking Support

If you need support with getting your advert to us, please contact me at lewis@gyafcic.org.uk.

Kind regards,

LEWIS ASHDOWN

Director & Treasurer